

Executive Committee Members
In Attendance: Dr. Walt Tobin, Dr. Kimberly Beatty, Dr. L. Marshall Washington, Dr. Quintin Bullock, Dr. Joe Seabrooks

Agenda Items	Discussion	Action Items
I. Call to Order	The meeting was called to order at 1:05 p.m. by Dr. Beatty	
II. Convener’s Report	<ul style="list-style-type: none"> • Dr. Beatty discussed the article that she wrote about the PRT for Diverse magazine. • She also submitted a presentation to AACC on developing a pipeline of African American leaders. She would like for the PRT to partner with NCBAA on that presentation if it is accepted. The PRT will have one social and one business event at the conference with the location being off campus at CUNY Guttman. Dr. Beatty proposed a vendor sponsored luncheon and discussion on critical issues in higher education. The committee discussed the proposal and the value of the conversation with executives. Dr. Seabrooks suggested a teaser event with the conversation to follow. <p>Elections</p> <ul style="list-style-type: none"> • The committee discussed the term for the Treasurer’s role. Expanding the term from 2 years to 3 years would allow for the Treasurer to work alongside the new Convener for one year. 	Action Item: Dr. Beatty will review the nominating process from last year.
III. Membership Report	<p>SWIM Branding Presentation</p> <ul style="list-style-type: none"> • Trimeka Benjamin and Kelly Friar presented an update on the SWIM rebrand project. • The committee provided feedback on the website’s site map. 	Action Item: SWIM will add information on the Member Profile page for retirees.

	<p>SWIM will not make edits to the website until the committee confirms that the site map is approved.</p> <ul style="list-style-type: none"> • Ms. Friar suggested professional photographers at PRT events as professional cameras tend to have a higher resolution. She asked that executive committee members send any photos they take, even if they're taken with a phone, as those can be used on social media. • They encouraged PRT members to send photos of themselves, in action, at their institutions. 	
IV. MOCSLI Update	<ul style="list-style-type: none"> • Dr. Bullock sent out a survey re: a meeting schedule to the planning committee. They will discuss their vision and goals for the next institute. • The Executive Committee will need to decide about an in-person event soon. 	
V. Advocacy Committee	<ul style="list-style-type: none"> • Dr. Seabrooks shared that the group will address four of the six strategic goals. • The group proposed four projects: replicating studies for Black CEOs, a speaker's bureau, developing programming to help with equity lens focused on membership and students of color, and a research database • Dr. Seabrooks is asking for approval for those projects. There were no objections. Those proposals will be presented at the next meeting. • Dr. Seabrooks will invite a few of the members from this committee to the next meeting. 	
VI. Finance Report	<ul style="list-style-type: none"> • Total income through December \$40,000 • \$1800 of income is from MOCSLI and Lakin registrations in January. • Expenses - \$11,500 for SWIM. This was far above the original approved amount as we added to their scope of work. Net Income \$24163.00 • The committee discussed ending year-round billing notices. Members can still pay at any time but the PRT won't continue collecting year-round. Invoices will go out in July and the due date will be October 1st. 	

VII. Lakin	<ul style="list-style-type: none">• The Professional Development committee meets January 24th. Dr. Washington hopes to have an activity planned in late February or early March. He will talk to the committee about an activity based on the topic, “How to Keep the Job”.	
VIII. Meeting adjourned	The meeting was adjourned at 2:02 p.m.	